

# IMPETUS

**VCP-CP WAITING  
INSIDE**

**CATCH UP WITH THE  
DEPARTMENT PG 02**

**BUSINESS INSIDER  
PG 06**

**NOSTALGIA DOWN  
THE ROAD  
VAAYU 101 PG 09**

**WHAT HAPPENS IN  
VAAYU STAYS IN  
VAAYU  
BINGO PG 10**



# CONTENTS

Catch up with the  
Departments

Prefests

Vaayu Social

Budding  
Entrepreneurs

From  
our  
Members

Vaayu 101

Vaayu  
Bingo

Creatives

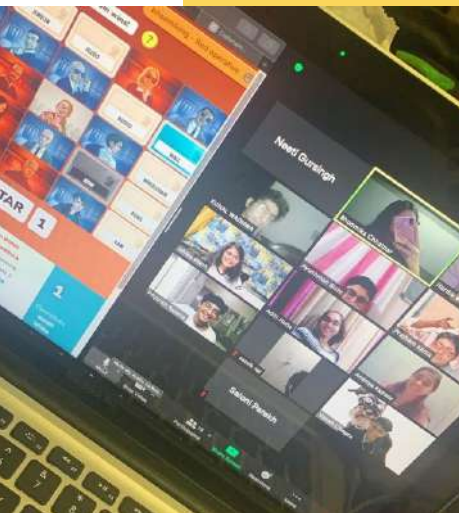
# CATCH UP WITH THE DEPARTMENTS

Proshows hosted an Instagram live on 31st October, featuring one of the most prominent faces of the Indian television industry, Karan Wahi. The actor, anchor, model and former cricketer was in an uncontrived conversation with the audience, talking about his latest short film- 'The Intruder' which is now airing on Disney+Hotstar; just another feather to his cap.

The celebrity also spoke about his journey as an actor, starting out at the age of eighteen, the struggles he faced on the path he was traversing and how these have shaped him into an skillful actor today. Winged it like Pro!

The Hospitality department has been engaged in preparing the events brochure of Vaayu and gearing up to explain the various events to participants, a task which seems like a cherry pie but is not a piece of cake. They have also started planning for the Contingent Leader's Meet, clearly a lot of brain storming and ideation for all members!

In the era of online events, finding sponsors is even more challenging than it is offline. But if anyone's up for the challenge, it's Team Vaayu. The marketing and food and collaborations departments have been working tirelessly to bring us the best sponsors to complement our innovative preffests. Due to these efforts we have been able add a lot of feathers to our cap of sponsors.



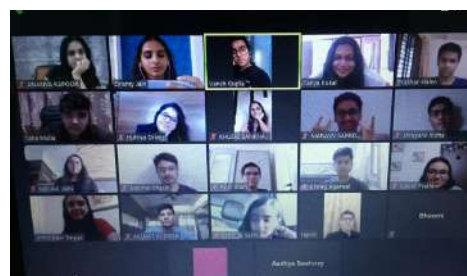
Of late, you might've seen your HOD flaunting a Vaayu sweatshirt in a regular department meeting. These guys are to blame! They've been working exceptionally hard to send out hampers of Vaayu merchandise to all the department heads. The good news is, they've also worked after hours to send out Vaayu hampers to every member — yes, all 600+ of us. Thanks to Printing and Supplies, you'll soon be able to twin with your HOD and teammates. Pandemic or not, Team Vaayu has its panache.

Logistics has been the behind-the-scenes department for very long, but this is the year of things we've never experienced before. For the first time ever, logistics presented its very own prefest — Hunar. Creating a platform for undiscovered talent, the logistics department has pulled off something memorable through its dedicated effort, yet again.

If there's anything that brings India together, it's cricket. While students were high on cricket fever, management events decided to turn the fun into a money-making opportunity. The participants had to invest in IPL teams using business skills and logic, and the one who made the most profit would make some real gains! Apart from their prefest ME also had their VCP-CP, detailed event review, and the department put in a lot of late nights and weekends to make it all happen!

The pandemic has led to all of us getting reacquainted with all our emotions — the ones we like and the ones we don't. Conversations around mental health are the need of the hour, to acknowledge that a healthy and happy mind is every person's right. Khayaal, the prefest Innovations conceptualised and hosted, was a sincere effort in that direction. The prefest culminated in a weekend of workshops and Instagram lives. Innovations also had their VCP- CP, a detailed event review, and despite all the hectic deadlines they've done nothing short of their best.

The **VCP-CP**, or Vice Chairperson- Chairperson, is a detailed event review, with the vice-chairpersons and chairperson going over the intricacies to understand why the event has been designed the way it has. One could call it a complete breakdown of the anatomy of an event, a quality check while trying to find possible loopholes and strengths to capitalise on. The review often goes on for several hours and is quite rigorous, but the result is the wonderful reputation Vaayu has among college fests today.

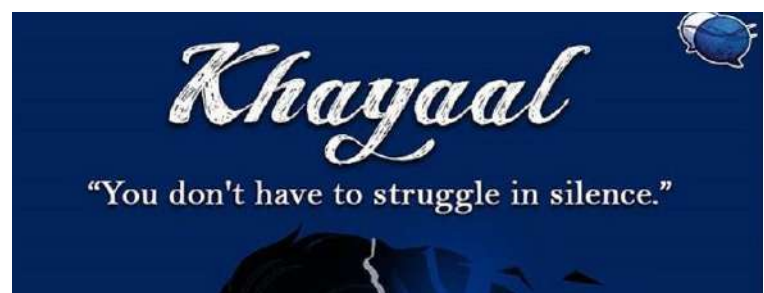
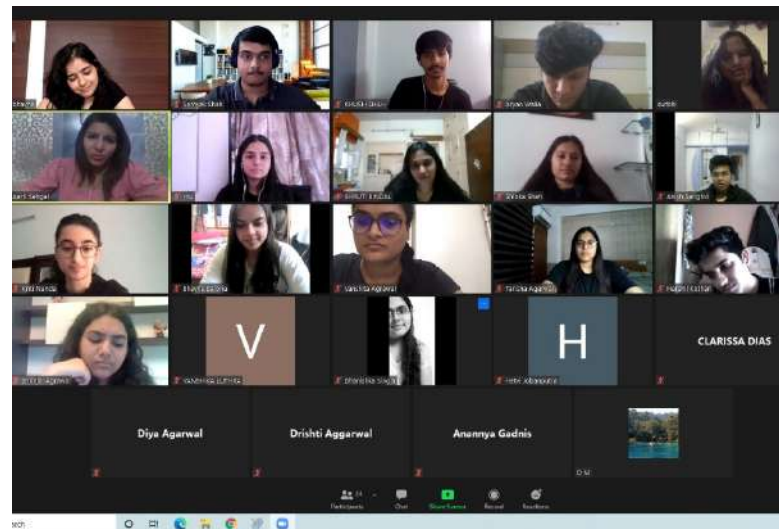




Ever dreamt of owning an IPL team?

Well, its been made possible at Vaayu with HOWZATT. In this event, the students of Asmsoc competed against each other for buying the teams and trying to get the best players in them. The fantasy IPL experience has proven to be a nail biting experience so far!

With impending and rarely talked about problem of mental health, Vaayu brought forward a prefest in the form of a campaign, to uplift the glum spirits and spread word about mental health when it was least talked about. Khayaal, an initiative to spread awareness about Mental health, the prefest was undoubtedly a success with having conducted 2 lives with more than a 1000 views.





Catch the Cash was a sports management based event combined with the complexities of generating profits for the team. The event was conducted via 3 exciting rounds, where the stakes rose as you moved up the ladder. Participants competed for exciting prizes which were possible through sponsors like Manyavar, Fine Funky, Skin Story, etc.

A talent show unlike any other, being conducted online. Vaayu came up with yet another way to feel the complete college experience, Hunar, a platform to express ourselves freely through our various talents like music, comedy and what not. The participants put their best foot forward in the event and presented their pieces in the best way possible.



# SOCIALS



## Drashti Dhami

Vaayu went live with the charming and talented Drashti Dhami with whom we shared a fun and lively conversation about her career and her experience as one of the most recognizable faces in Indian television. She even promoted her new film, 'The Home' !

## Salman Yusuff Khan

On World Mental Health Day, we had an inspiring conversation with the dance icon Salman Yusuff Khan for our prefest 'Khayaal'. He gave us an insight into his personal life when he talked about his struggles and battles against mental health and his dance career. It was a very motivational and thought-provoking interview.



## Jamie Lever



Team Vaayu had a banger of an Instagram live when esteemed stand up comedian, Jamie lever joined us for an amazing conversation on mental health – truly a great way to push more inclusive conversation around a sensitive topic! She even discussed in depth, her career as a stand up comedian particularly in its evolution into a more viable one, today.

## Karan Wahi

The month ended with a bang for Team Vaayu when we got the opportunity to go live with the charming Karan Wahi. In the lively interview, he promoted his new short film, talked about his reality shows like Khatron Ke Khiladi, Jhalak Dikhhla Jaa and Box Cricket League and also played some exciting Bollywood games with us.



# BUDDING ENTREPRENEURS

## MERCADO

**Samridhi Rajgarhia**  
Online retail store selling ethnic wear, jewellery, footwear  
@mercado.theshop

## UNBEARABLE

**Nishant**  
Online clothing store  
@unbearable.in

## DHK MOTORS

**Danish Merchant**  
Second hand luxury car dealing business  
@DHKmotorsmumbai

## AMBER AND COCOA

**Sanjyot Anand**  
Sells unconventional deserts from around the world, healthy and guilt free.  
@amberandcocoa

## SSDESIGNDART

**Samay Sethia**  
Graphic Designing  
@ssdesigndart

## COPSHOP

**Mihika Kumar**  
Sneakers and streetwear  
@copshop.in

## THEIVYTHREADS

**Moksha**  
Clothing brand  
@theivythreads

## COOKINGMAHIWAY

**Shivangi Bakshi**  
Cooking  
@cookingmahiway

## THE PAPEL STORY

**Sakshi Parikh**  
Sells personalised notebooks, calendars and planners.  
@thepapelstory

## VOCAL VISION

**Ayush Rathi**  
Platform for budding artists  
@vocal\_vision

## THE WHITE GALLERY

**Surabhi Agrawal**  
Sells customised alcohol inked crockeries and homedecor.  
@the.white.gallery

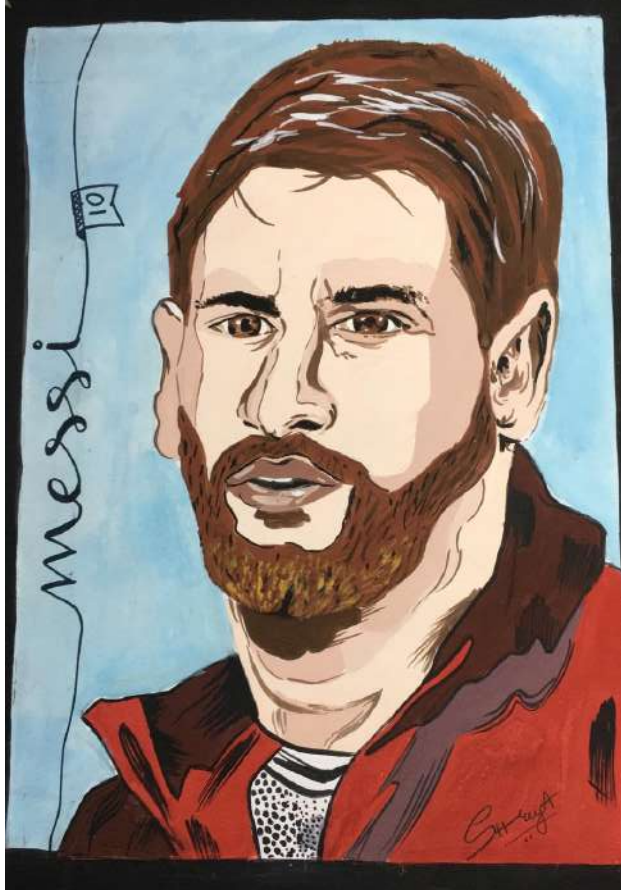
## LCA FILMS

**Diya Gupta**  
Production Company  
@lcafilms.official





FROM OUR  
*Members*



-Shreya Baid  
Printing and supplies

-Samyak Shah  
Fine Arts

# LOCKDOWN AND COLLEGE

If someone told me six months ago that I would've practically spent the whole first year of college at home, I would've thought that they were being highly pessimistic. The fact that even though all the "work" is getting done, but we aren't actually present on campus, has been so surreal to me. With nearly everything shifting online, we've only had limited contact with the people around, most of which happens via zoom calls. The experience of meeting new people and making new friends, although initially intimidating, has been an impactful learning experience for me, and I have watched my horizons grow and expand as I met and interacted with people from all over. I may not have met any of my peers yet, but I am hopeful we are on our way of forming strong, meaningful connections. COVID-19 has been hard on everyone. Everyone has been affected by it, either directly or indirectly, be it because of a loss of a loved one, an otherwise stable job, having to stay away from family, or simple the pressure of staying home and away from people for so long. It is hard to stay focused when all our lives seem to have come to a screeching halt. It is therefore, most important, now more than ever, that we remember to be kind and understanding of everyone's circumstances. The uncertainty this pandemic has brought has made me value the things I have: family, friends, a good college, a roof over my head, and I am grateful for it all. This also gave me the chance to spend some extra time with my family, which I would probably not have gotten to do, had it not been for this lockdown. I can't wait to get to the city of dreams, and start this new chapter in my life, but I also know nothing will ever beat being home for me, and I hope I can make the most of it. Thus, instead of complaining about how unfair this has been (which it completely has, but I won't complain about it), I choose to look on the bright side and take things as they come, choosing to believe that every issue, every complication and every situation will eventually find its place in life.



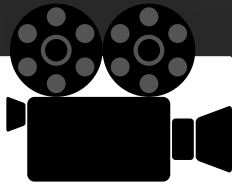
-Aaryaa Agarwal  
Proshows

# VAAYU 101

# VAAYU 101

# VAAYU 101

## Nostalgic Watch List



- Winnie The Pooh- Disney+Hotstar
- Noddy Toyland Detective - Netflix
- Oswald - Amazon Prime Video
- Classic Popeye - Amazon Prime Video
- Mr. Bean: The Animated Series - Amazon Prime Video

## Lockdown Check-list

- CUT YOUR OWN HAIR
- LEARNED HOW TO COOK
- MADE TIK TOKS
- TRIED BEING A BLOGGER
- REWATCHED YOUR FAV SERIES



### SUBMISSION SECRETS!!

### Websites

B-ok.org  
Khanacademy  
Infogram.com  
Slidesgo.com  
Senecalearning



# Vaayu

## B I N G O

Had a confession posted about yourself on @vaayuconfess out

Did the weirdest task for your HOD

Purchased the member hamper

Got a scolding from your HOD for being late

Got tricked into answering the core chart

Messed up while answering the core chart

Had an awkward ice breaking session

Shipped someone from your department

Have/had a crush on one of the HODS

Formed an informal group because the main group was getting spamed

Had a karaoke or Netflix party with your department

Another HOD secretly entered your meet ?

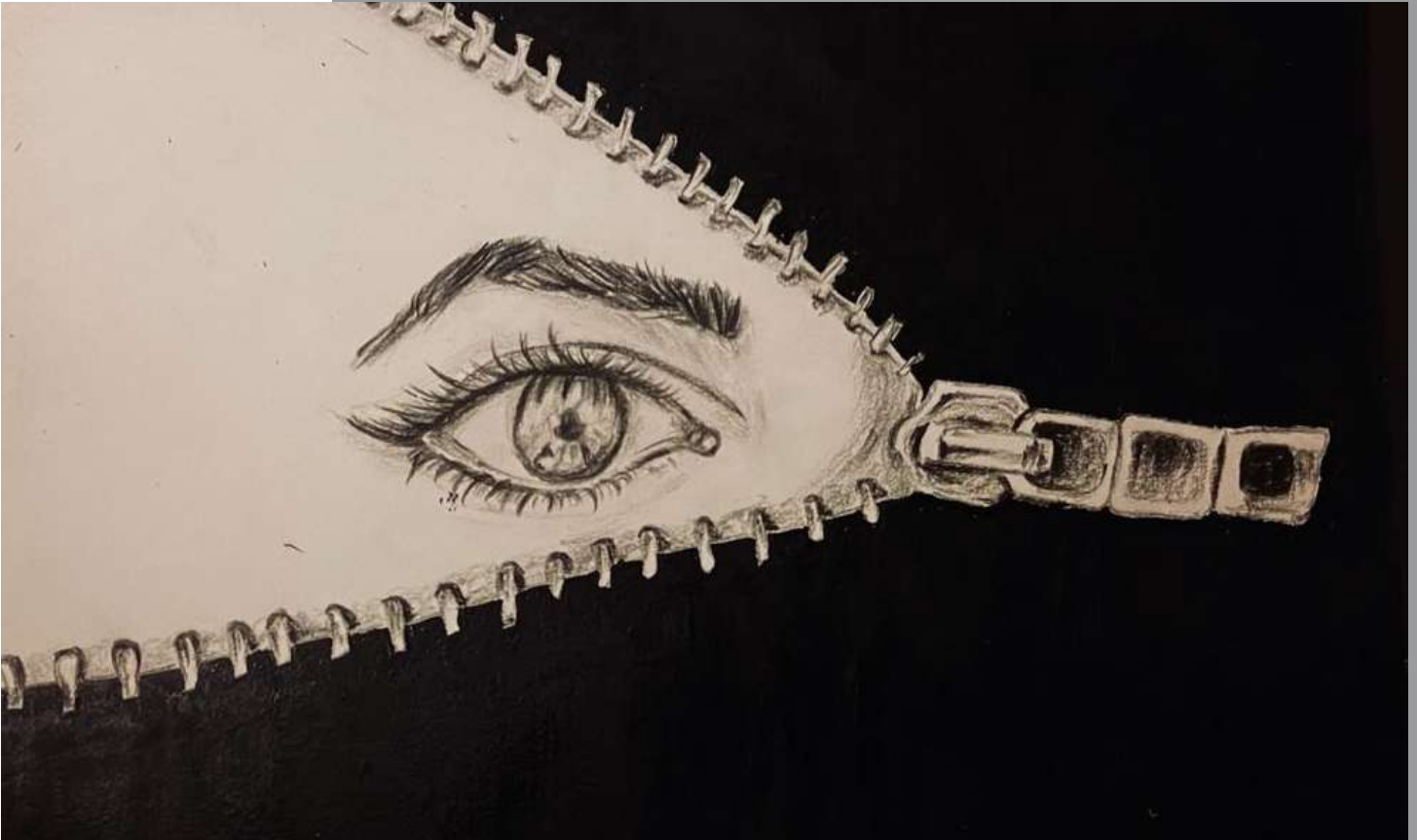
have/had a crush on a fellow member

Got pranked by your fellow members

Had to ask someone out during your interview

Your HOD tried to make you jealous by recalling last year memories

# CREATIVES



~ Gurneet Kaur  
(Creatives)

Nothing can dim the light that shines from within. A small firefly illuminates the dark night with its inner light. Women everywhere are rising to face challenges. The pedestal upon which a man has stood all his life is no longer just his own. Rather he shares it with an equally opportunistic and deserving individual. Someone who will no longer be judged based upon the gender she was born as. She flings off the veil disguising her brilliance and shines as a bastion of capability. This is what women like Eleanor Roosevelt would have imagined when they set out to achieve this seemingly impossible goal.

The very foundation of a woman's success rests on their inner confidence. Each woman is proud of herself and her fellow comrades who have struggled since birth to gain an equal foothold in this male-dominated world. The ones who have had to face discrimination simply because she is a woman, someone who is not as capable as a man. This is what we celebrate each day. Here's an ode to those shining lights, who have stood steadfast and strong against the world and have never let men define what their limits are. Let them unmask the true pride of being a woman and unzip the seal of patriarchy off of them

Thank you for reading this month issue  
we hope you enjoyed it.

-Team Vaayu



**For contributing in any form for the further issue please ask your head to contact the  
Creatives department**